

*LA Femme Film Festival*



FOR IMMEDIATE RELEASE

**THE LEARNING ANNEX JOINS LIST OF PRESTIGIOUS COMPANIES AS THE EDUCATIONAL SPONSOR FOR THE PREMIERE LA FEMME FILM FESTIVAL**

*The Learning Annex partners with LA Femme Film Festival to empower women in the film industry*

LOS ANGELES, CA, March 29, 2005- LA Femme Film Festival is proud to announce that The Learning Annex has agreed to become the "Educational" Sponsor for the first year of this new and exciting film festival premiering at the Los Angeles Center Studios in downtown Los Angeles on May 27- 29, 2005.

As educational sponsor for the film festival, The Learning Annex will be helping to organize and run the educational panels during the festival. For 25 years, The Learning Annex has been the premier producer of seminars, lectures, workshops and Expos throughout the U.S., offering over 8,000 events per year, and providing unprecedented access to luminaries in many fields. They provide students with the tools they need to change careers, make more money, improve their relationships, empower their lives and support personal and spritual growth. The Learning Annex is the perfect partner for the LA Femme Film Festival in its quest to empower and grow women in the film industry.

"Our company is committed to impacting and improving the quality of people's lives through powerful, practical and insightful seminars. The Learning Annex is thrilled to partner with the LA Femme Film Festival by offering this fabulous opportunity to women in the entertainment industry," said Tracey Wise, Program Director for The Los Angeles Learning Annex. "The Learning Annex is proud to team up with the LA Femme Film Festival in offering this once-in-a-lifetime opportunity for our future stars of the independent film community."

"Thanks to The Learning Annex's educational sponsorship," said Leslie LaPage, President and Founder of LA Femme Film Festival, "we will have the opportunity to offer some truly powerful and inspirational panels to the future women film makers. We are thrilled to partner with them. "

**(more)**

LA Femme Film Festival's goal is to increase emerging and cross-over female artists into high profile "A List" female Producers, Directors and Writers in the entertainment industry. This is a unique, multi-ethnic and multi-culturally diverse film festival. It is the only festival of its kind to represent into distribution the festival's competition films through Foundation Films Distribution (FFD), which was formed by Leslie LaPage and David Aion (Formerly of Lincoln Media Group, American Film Partners and currently serving on the Board of Directors of Women in Film).

### **About La Femme Film Festival**

LA Femme Film Festival, a Division of La Femme Inc., platforms female artists in the entertainment community as Producers, Directors and Writers. This festival is about empowering females who desire to create commercially viable product in media entertainment or desiring to cross over into one of the above creative fields.

### **About The Learning Annex**

The Learning Annex continues to enlighten millions of students seeking a casual and practical learning environment. Their events have been featured in Variety, The Wall Street Journal and New York Magazine, and on "48 Hours," "The Tonight Show," "Sex and the City," "Six Feet Under," "The Simpsons," "Will & Grace," "Saturday Night Live" and "Nip/Tuck." Featured speakers include: Clive Davis, Val Kilmer, James Burrows, Robert Evans, Candace Bushnell, Garry Marshall, Brett Ratner, Brooke Shields, Ray Bradbury, Doris Roberts, Larry Gelbart, Winnie Holzman, Thomas Schlamme, Lynda Obst, James Cameron, Sarah Jessica Parker, Henry Winkler, Erin Brockovich, Marc Forster, Joel Schumacher, Suze Orman and Pierce Brosnan.

In 2004, The Learning Annex launched the Real Estate Wealth Expo, where 21,000 students came to learn from Donald Trump, Rudy Giuliani, "Rich Dad Poor Dad" Robert Kiyosaki and Suze Orman. Our first Los Angeles Expo will be held on April 30th and May 1st, and will feature Donald Trump, Tony Robbins, Russell Simmons and Robert Kiyosaki. For more information please visit [www.learningannex.com](http://www.learningannex.com).

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